

Opportunities

Register now for BLAWG'24, an intercollegiate blog writing competition hosted by CCRM at Symbiosis Law School in Hyderabad!



Concerning CCRM

Symbiosis Law School Hyderabad's Centre for Consumer Rights and Marketing (CCRM) was founded in 2019 with the goals of promoting consumerism, raising knowledge of redressal channels, and offering students at SLS Hyderabad and other educational institutions useful instruction in marketing and consumerism. In addition to working to increase consumer awareness and encourage ethical marketing practices, the Center was established to comprehend the complex dynamics that exist within buyer-seller relationships. The Center seeks to foster successful entrepreneurial development by emphasizing these two crucial elements.

Concerning the Event

BLAWG'24, an intercollegiate blog writing competition aimed at improving awareness and comprehension of consumer rights and marketing, is proudly announced by the Centre for Consumer Rights and Marketing (CCRM).

- Date of Submission - The deadline is November 2, 2024.
- Right up till 11:59 p.m.

Goal

By encouraging participants to investigate, evaluate, and express their understanding through blog writing, the event seeks to involve people in examining a variety of consumer rights and marketing-related topics. This program aims to increase students' understanding and consciousness of how marketing tactics and legal frameworks affect consumers.

Qualifications

- Acceptable students include those pursuing an integrated five-year LL.B. program in India,
- In India, pursuing a three-year LL.B. program
- In India, pursuing an LLM or related program

Theme

The Age of Targeted Advertising and Digital Privacy

How to Register

To register, [click here](#).

- The deadline for registration is October 26, 2024, at 11:59 PM.
- Blogs must be sent by November 2, 2024, at the latest, to the official CCRM email address, ccrm@slsh.edu.in.
- No registration fee: To promote greater participation, the event is free for all attendees.
- Word Limit: A blog post should not exceed 1000 words.
- Plagiarism Policy: No more than 10% of work may be copied. Original and thoroughly researched content is required.

Assessment

Along with the responsible academics, a group of senior members from the Centre for Consumer Rights and Marketing will review the blogs. The following are important factors that will be evaluated:

- Analysis depth
- Uniqueness
- Consistency
- Pertinence

Honors

- Winner: Rs. 1000
- Runner-up: 500 rupees

Contact Information

- ccrm@slsh.edu.in
- Sriya Vetcha: +91 9100061176 (President, CCRM)
- Ashirvad Gautam: +91 95287 98880 (Vice President, CCRM)

Lawread